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| **TRAINING OCCUPATION: MAKE UP ARTISTRY** | | | |
| **CU : DAY AND SPECIAL OCCASION MAKE-UP** | **Code : MP-063-2:2012-C01** | | |
| **Work Activity 1: Assess client’s requirements** | **Duration : 3 Hours** | | |
| **Learning Objectives**  At the end of learning session the apprentice will be able to:   1. Explain introduction of day and special make-up such as:    1. Define day and special occasion makeup       1. Area of day and special occasion makeup    2. Artistry Color theory:       1. Color wheel       2. Cool colors       3. Warm colors       4. Neutral       5. Color harmony    3. Etc 2. Explain appropriate cosmetic technique to enhance a client appearance. 3. Explain make-up artist code of ethics 4. Determine the purpose of day make-up which such as    1. Work    2. Daily activities    3. Etc. 5. Determine purpose of special occasion make-up such as:    1. Official function : Convocation, Grammy awards, Etc.    2. Unofficial function: High-tea, Annual dinner, Etc.    3. Etc 6. Identify factors that influence day and special occasion make-up:    1. Themes : Halloween, Red Indian, Pirate and Etc.    2. Function venue: Hotel, Club, Garden and Etc.    3. Function time : Day and night    4. Guest of honour: Royal family, celebrities, corporate figure and etc. 7. Explain the importance of time management in performing makeup task such as:    1. Organizing job scope effectively and efficiently    2. Prioritizing the most important task    3. Scheduling according to appointment list    4. Etc. | | | |
| **Work Activity 2: Prepare make-up work area, tools, equipment and products** | | | **4** |
| **Learning objectives**  At the end of learning session the apprentice will be able to:   1. Describe types and functions of make-up tools and material, such as:    1. Brushes:       1. Foundation brush       2. Concealer brush       3. Bronzing / powder brush       4. Powder brush       5. Blusher brush       6. Face contour brush       7. Eye shadow brushes 2. Flat 3. Fan (dusting of powder from the skin) 4. Short (for smooth application) 5. Brim (for coverage) 6. Fine (eye line application) 7. Angle (shading eye socket) 8. Smudger (foam / sponge used to soften the harsh line of the pencil to give a smouldering finish) 9. Spiral eyebrow brush – to smooth and comb eyebrows 10. Lip brush – to achieve a flawless line 11. etc      * 1. Sponges   1.2.1 Blending sponges – for coverage and used to build the foundation and concealer.  1.2.2 Contouring sponges – for contouring and highlighting  1.2.3 Cosmetic sponges – for dry or wet application of foundations for maximum coverage  1.2.4 Wedges – to reach out the hard-to-reach areas  1.2.5 Coral sponges – blending and dotting spots foundation  1.2.6 Etc   * 1. Scissors, blades and tweezer -to clean and shape eye brow   2. Make-up apron- protect customer clothes   3. Head band / hair grip –to ensure tidiness of face area   4. Towels –to keep hand dry and clean   5. Cotton buds-to remove excess eyeliner around the eyes   6. Facial cotton –to remove makeup   7. Wet tissue / tissue-to remove makeup   8. Eye lashes curler-to curl the eye lashes      1. List out types of make-up products, such as :    1. Cleanser – to clean the face    2. Toner – to refresh the face    3. Serum / ampoules / moisturizer-moisturize skin    4. Foundation / cream / liquid / mousse / sticks-to caver    5. Concealer –to cover eye bag, dark circle around the eyes    6. Loose powder / compact / two way cake / pressed powder-to give the matte look    7. Etc. 2. Explain ergonomic practices such as:    1. Workplace ventilation    2. Professional code ethics    3. Correct deportment 3. Explain application of communication skills and code of ethics. | | | |
| **Work Activity 3 : Examine client’s face** | | **2** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   * 1. Explain the purpose of face analysis for:   2. Enhancing   3. Minimizing  1. Explain face analysis method, such as:    1. Observation    2. Question and answer    3. Visual check-up    4. Etc. 2. Explain face structure, such as:    1. Type of face (oval, square, diamond, heart shape, round, pear, oblong, triangle)    2. Type of forehead (protruding, broad, narrow).    3. Type of eyebrows (oblique, natural, fine, angled, emphatic).    4. Type of eye shape (protruding eyes, deep set eyes, round, hooded/heavy lidded eyes, small eyes, wide set eyes, close set eyes, bulging eye, dark circle eyes, eye bag)    5. Type of nose (large /protruding nose, short flat nose, short nose, sharp nose, big nose, thin nose).    6. Type of lips ( thin upper lip, thin lower lip, thin upper and lower lips, cupid bow pointed upper lip, dropping corners lips, uneven lips, straight upper lips, fine lines around the lips, sharp peaks, oval lips, large full lips) 3. Define basic types of skin & their characteristic, such as:    1. Normal skin    2. Dry skin    3. Combination skin    4. Sensitive skin disease (Acne).    5. Oily skin 4. Define types of contra indication, such as:    1. Skin diseases    2. Allergy to make-up    3. Cut or graze skin | | | |
| **Work Activity 4 : Perform face cleansing** | | **3** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Explain basic face cleansing technique.    1. Wash    2. Wipes    3. Sponging    4. Etc 2. Explain eyebrow shaping method below:    1. Draw    2. Trim    3. Conceal 3. Ex~~p~~lain work place safety, cleanliness and hygiene practices, such as :   4.1 Methods of sterilizing and sanitizing tools, equipment & material and work area  4.2 Method of storage for tools, equipment & material  4.3 Personal Protective Equipment (PPE)  4.4 Waste disposal | | | |
| **Work Activity 5 : Apply base product on client’s face** | | **2** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. List out types of base products, such as:    1. Primer,    2. Sun-block    3. Ampoules    4. Concealer    5. Foundation   1.5.1 Cream  1.5.2 Liquid (oil-semi liquid, delicate, light, and water base)  1.5.3 Cake  1.5.4 Stick  1.5.5 Blemish-masking creams and sticks   * 1. Etc.  1. Explain make-up base products application technique 2. Explain types of corrective make-up base technique according to face shape/features    1. Shading    2. Highlighting    3. Concealing | | | |
| **Work Activity 6 : Apply day and special occasion make-up colouring** | | **10** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Explain make-up colour concept:    1. Primary    2. Secondary    3. Tertiary 2. Explain colour combination    1. Matching    2. Contrast. 3. Explain blending technique to create unique make-up colour 4. Explain procedure and techniques for day make up applications such as:    1. Eyebrow pencil / powder application.    2. Eye-shadow application.    3. Eyeliner application.    4. Mascara application    5. Blusher application    6. Lip liner application    7. Lipstick application    8. Lip gloss application    9. Fake eye-lashes. 5. Explain procedures and techniques for occasion make-up application , such as :    1. Base products application    2. Eyebrow pencil / powder application.    3. Eye-shadow application.    4. Eyeliner application.    5. Mascara application    6. Blusher application.    7. Lip liner application.    8. Lipstick application    9. Lip gloss application.    10. Fake eye-lashes:        1. Fancy eye-lashes        2. Natural eye-lashes 6. Explain cleanliness and hygiene of work area and tool such as:    1. Using clean sponges    2. Decanting all make-up products onto a palette before application    3. Using clean tissues and cotton wool    4. Washing and sterilising brushes    5. Sharpening lip and eye pencils between use    6. Using disposable mascara brushes and not reloading them    7. Using sterilised or disposable applicators    8. Hand sanitizer    9. Etc | | | |
| **Work Activity 7 : Carry out day and special occasion make-up finishing**  ii. Technique to create unique make-up colour   Blending  iii. Eyebrow pencil / powder application.  iv. Eye-shadow application.  v. Eyeliner application.  vi. Mascara application  vii. Blusher application  viii. Lip liner application  ix. Lipstick application  x. Lip gloss application  xi. Fake eye-lashes.  xii. Cleanliness and hygiene of work area and tools. | | **2** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Understand day and special occasion make-up final touch:    1. Purpose    2. Technique    3. Outcome Expectation:       1. In-line with the theme of the photo shoots make-up       2. Colors balancing       3. Makeup drawings, accessories balancing / scaling       4. Sharpness of the high fashion makeup       5. Effect of the makeup    4. Etc. 2. Explain day and special occasion make-up finishing products, such as :    1. Fixing/ Refresh spray    2. Refining powder    3. Filler    4. Blusher powder    5. Adhesives    6. Highlighter / shader powder    7. Shine stopper    8. Finished powder    9. Powder eye shadow    10. Etc 3. Explain after care advice below    1. Protection & prevention    2. Maintenance    3. Removing    4. Home care routine | | | |
| **Work Activity 8 : Perform post day and special occasion make-up** | | **2** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Explain customer feedbacks gathering method.    1. Service evaluation form    2. Verbal – interview, phone call    3. Website    4. Email    5. Questionnaire    6. Etc 2. Describe the purpose customer feedback analysis below:   2.1 Service improvement   * 1. Sales improvement  1. Describe Make-up tools cleaning technique, such as :    1. Sterilisation    2. Sanitisation.    3. Disinfection    4. Etc 2. Explain housekeeping practice, such as :    1. Tools and product storing    2. Waste disposal    3. Etc 3. Understand the purpose of job checklist | | | |
| **TOTAL** | | **28 Hours** | |